**Tapr**

**Transforming your home through convenience, fun and privacy**

**THE VISION**

Imagine, that instead of your typical light switch you have to flick on/off, or a knob to dim you lights, or a switch to control your smart home gadgets, that instead, you use a simple pad that you can tap or glide your fingers on. With Tapr, you can program your home your, , with little effort. This pad, like a trac-pad on your laptop computer, can detect what smart home gadget behavior you want to do, and the way you want.

**THE PROBLEM**

* Some people don’t prefer to use either their smart phones nor a voice assistant to control their home. This is mostly due to privacy concerns or lack of desire to use a screen in their house.
* Some smart home switches are limited in their capabilities and customization of what their customers want to control, where they want to put it and who gets to use it.
* People’s phones are either away from them, or they don’t want to use their phones due to apps that can distract them.

**OUR SOLUTION**

Tapr solves these challenges by providing customers with a convenient, easily accessible way to control their devices with simple gestures. Our solution stands out because:

* Through our line of products, a consumer can purchase a Tapr that attaches to anywhere they want in their home. Or, they can have it setup with a plate to replace their in-wall light switches. Giving users flexibility.
* Using the Tapr app, users can simply program their smart home products to work the way they want to with the actions they want to do. With a simple, customized tap gesture, setup from the user within the Tapr app, the user can set commands for their smart products to be triggered either by one device itself or a set of devices responding to the gesture all at once.
* Using our database of smart home products and our growing support from brands like Google, LIFX Philips home, Samsung Smart Things, CrockPot, Smart Plugs and many more brands, users of Tapr are able to create and customize what their Tapr can do for them.

**KEY BENEFITS**

* **Benefit 1**: Set it and forget it. Users can program exactly what they want their Tapr to do and it’ll do it wherever they want. The Tapr can be setup by simply installing it on the wall using 3M tape that’s easy to remove.
* **Benefit 2**: Simplicity and convenience. By reducing the cognitive load of managing a smart home by creating an intuitive, tactile interface that feels natural and requires minimal effort after setup.
* **Benefit 3**: Long battery life. User’s will not have to worry about the unit dying. As battery life will last up to 6 months. In addition, the batteries are easy to remove and requires minimal effort to install a new set.

**ROADMAP**

**Current Stage**: Beginning Phase **Next Milestone**: Review **Future Vision**: Drawings/Renders

**GET INVOLVED**

[Call to action - how can people support, join, or learn more]

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